

Ministry of Electronics & IT



Opportunity for Indian Academic and R&D Institutes, Startups, Autonomous bodies & Companies to explore the potential of AI in addressing critical challenges

IndiaAI Mission calls for proposals in Second EoI Round to drive Ethical and Responsible AI Innovation; 9th February 2025 to be deadline for application submission

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The Government of India launched the IndiaAI Mission on March 7th, 2024, to bolster India's global leadership in AI and democratize the benefits of AI across all strata of society. To realise this vision, IndiaAI Mission has launched 7 key pillars to strengthen the domestic AI ecosystem.

The '**Safe & Trusted AI**' pillar within this initiative emphasizes the need for a balanced, technology-enabled, and India-specific approach to AI governance. This involves the development of indigenous technical tools, guidelines, frameworks, and standards that are contextualized to India's unique challenges and opportunities as well as our social, cultural, linguistic, and economic diversity.

First round of EOI

To advance this vision, the IndiaAI Independent Business Division (IBD) issued 1st round of Expression of Interest (EOI) and selected Eight Projects to promote responsible AI across a range of critical themes. These include Machine Unlearning, Synthetic Data Generation, AI Bias Mitigation, Privacy-Enhancing Tools, Explainable AI, AI Governance Testing, AI Ethical Certification and Algorithm Auditing Tools.

Second round EOI

Further to provide an opportunity to explore the potential of AI in addressing critical challenges, IndiaAI has launched the 2nd round of Expression of Interest (EOI), open to Indian Academic Institutes/Organisations, Autonomous bodies, R&D Institutes/Organizations, Start-ups and Companies. The deadline for application submission is **9th February 2025**.

Themes identified

The following themes have been identified, against which organizations may submit their proposals to develop practical tools and frameworks, in collaboration with other partners:

1. **Watermarking & Labelling:** Develop tools to authenticate AI-generated content, ensuring it's traceable, secure, and free of harmful materials.
2. **Ethical AI Frameworks:** Establish AI frameworks that align with global standards, ensuring AI respects human values and promotes fairness.
3. **AI Risk Assessment & Management:** Create risk management tools and frameworks to enhance the safe deployment of AI in public services.
4. **Stress Testing Tools:** Create stress-testing tools to evaluate how AI models perform under extreme scenarios, detect vulnerabilities, and build trust in AI for critical applications.
5. **Deepfake Detection Tools:** Create Deepfake Detection Tools to enable real-time identification and mitigation of deepfakes, preventing misinformation and harm for a secure and trustworthy digital ecosystem.

This initiative aligns with the Government of India's vision of leveraging AI for inclusive growth.

For more details and to apply, visit <https://indiaai.gov.in/article/expressions-of-interest-for-safe-trusted-ai-projects-under-indiaai-mission>

IndiaAI, an IBD under the Digital India Corporation (DIC) of the Ministry of Electronics and IT (MeitY), is the implementation agency of the IndiaAI Mission, which aims to democratize AI's benefits across all strata of society, bolster India's global leadership in AI, foster technological self-reliance, and ensure ethical and responsible use of AI.

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