



## Template for Requirement

(To be filled by industry)

Details of the Company	
<b>Name</b>	: The LEGO Foundation
<b>Sector</b>	: Non-profit / Philanthropy

Details of the Challenge/Requirements	
<b>Sector</b>	: Education
<b>Objective</b>	: We're looking for applications from NGOs, not for profits, research organisations and for profits; on bold, transformational ideas that focus on young children's wellbeing and holistic development, while addressing global social issues.
<b>Category (Select One)</b>	: Innovation
<b>Description</b>	: The Build a World of Play Challenge is a DKK 900 million challenge (approximately USD 143 million) to fund bold ideas that will help build a world where every child has the chance to play and learn. The Challenge seeks solutions designed to meaningfully impact the well-being and holistic development of young children (birth to six) in a sustainable way.
<b>Tentative Budgets</b>	: Up to ten finalists will be selected in September 2022. Each finalist will receive DKK 6.5 million (approximately USD 1 million) to strengthen their proposed plan, start building their team, and scale up to successfully implement their innovation. Selecting from the finalist organisations, the LEGO Foundation will announce up to five awards by the end of 2022. There will be

three grants awarded for DKK 200 million (approximately USD 30 million) each and two grants awarded for DKK 100 million (approximately USD 15 million) each.

Interested organisations must register to apply before 4pm U.S. Central Time on April 7, 2022.

**Timelines**

: Registered organisations must complete and submit their applications before 4pm US CT on May 17, 2022, whereafter they will be assessed by our expert reviewers.

**Expected Outcomes**

Organisations are invited to apply with ideas that transform early childhood experiences while addressing global social issues to ensure all children grow up in safe, nurturing, and stimulating environments – where they have everything they need to thrive.

: The Challenge is seeking ideas that connect with and can be integrated across systems and sectors, that are contextually relevant and that resonate within the communities who will ultimately own and sustain them.

Organisations can team up across sectors to drive more impactful and sustainable results. Organisations eligible to serve as the Lead Organisation must be:

- An entity that is recognised and registered under the law of the applicable jurisdiction as a non-governmental organisation, an educational organisation, a charitable organisation, a social welfare organisation, a not-for-profit, or similar type entity that is not a government agency.
- A for-profit entity qualified to do business and in good standing under the laws of the local jurisdiction in which it operates.

**Other Details**

: The Lead Organisation is a single legal entity that has the legal responsibility, authority for and control of the use of any grant funds, be responsible for the reporting on any grant funds, and must be able to exercise in fact and law direction, control, and supervision of the proposed project and the grant funds.

Eligible organisations are welcome to partner or collaborate with government agencies, sub-contractors, and other entities in order to implement the initiative.

An organisation can submit only one application as the Lead Organisation. An organisation can also serve as a partner on a team for multiple applications provided that each application proposes a

separate, distinct solution. Each application must be submitted by a different team member using a unique email address.

More information can be found here -

<https://learningthroughplay.com/build-a-world-of-play/the-challenge>

**Format**

: Link to register and more information can be found here -

<https://buildaworldofplay.leverforchange.org/submit>

**Technology**

**Readiness Level**

:

**Shortlisting**

**Procedure**

:

**IPR Ownership**

**(Patenting**

**Pattern)**

:

**Details of Current/Previous Industry Academia Collaboration**

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