



Template for R&D/Innovation Intervention

(To be filled by industry)

Details of the Company	
Name	: Infosys BPM Limited
Sector	: E-commerce (Digital Transformation Services)

Details of the Challenge	
Sector	: Ecommerce
Objective	: To enhance the client experience for one of the e-commerce retailer
Description	: <ol style="list-style-type: none">1. Evaluation of Customer Demand and Seller Competition – Identify products which are in demand and also gauge the competition for selling that particular product. i.e. find the products with high customer demand and how many sellers are selling that product. Additionally, It will help if we can get the pricing analysis with variations in price of the product.2. Inventory Management Solution – Multiple Marketplace, Coordination – Manage inventory for seller along with order management helping them with logistics of products.
Category (Select One)	: <ol style="list-style-type: none">1. Innovation2. R&D Project3. Centre of Excellence (CoE)
Selected category details	
Tentative	: <ol style="list-style-type: none">a) Fixed Costb) Operational Cost

Budgets**Timelines** : Within 3 weeks**Expected Outcomes** :**Other Details** :
a) Are Joint Proposals Allowed – Yes
b) Are multiple submissions allowed? - Yes
c) Project Coverage (Regional/Pan -India) – Yes**Format** :
a) Word Limit if any
b) Template if any**Technology Readiness Level** :**Shortlisting Procedure** :**IPR Ownership (Patenting Pattern)** :**Details of Current/Previous Industry Academia Collaboration**