

## **Template for R&D Intervention**

(To be filled by industry)

## **Details of the Company**

Astutrix Technologies Pvt Ltd
Name :

® Cogniticx (<u>www.cogniticx.com</u>)

**Sector** - Internet Start-up

What? - AI driven, large scale & value added, Job Creation and

Upskilling platform for Indian Talent.

Cogniticx Team:

Sector :

• Sh. Pravin Srivastava, Ex. Chief Statistician of India, Non-

**Executive Chairman** 

• Rishi Bagga, Ex. SAS and Tata Group – Co-Founder

Promod Sharma, Ex. Reliance ADAG, Sprint – Co-

Founder

## **Details of the Challenge**

**Sector** : Internet Start-up

**Objective** : Inclusive Upskilling & Job Opportunity Creation platform

Mobilize, Train and Hire programs for EXL Service (India) Pvt. Ltd. - Program to mobilize B Tech talent (both pursuing students and graduates) and train the Talent in practical applications of Digital and Data Science technologies towards solving Industry

problems and promote their employability and competitiveness. **Description**:

Program mobilization partners – CII

Program endorsement – *IISC*, Bengaluru's Research Head of AI

**ARTPARK** 

Cogniticx, India's first Market Network for Digital & Data Science Talent, curates the best in class talent, one that clients and partners

could leverage OnDemand to source talent for their business requirements.

Cognitics creates lucrative work and upskilling opportunities for Indian Talent and trains them to be skilled, competitive and industry ready.

Category

1. Centre of Excellence (CoE)

(Select One)

2. R&D Project3. Project for Research scholars

**Selected category** 

details

N/A

a) Fixed Cost

**Tentative** 

b) Operational Cost

**Budgets** 

c) N/A: No budgetary support required

Mobilize, Train and Hire programs for EXL Service and others -

Typical duration 12-16 weeks

**Timelines** 

: These are ongoing programs to mobilize talent that can be trained and be prepared to excel at rewarding work opportunities generated by Cogniticx.

**Expected Outcomes** 

Rewarding full-time work opportunities for our talent with some of the leading Global IT, ITeS and Consulting companies such as

**EXL Service** 

Other Details

a) Are Joint Proposals Allowed – **Open for collaborations with** 

other esteemed institutions

b) Are multiple submissions allowed? N/A

c) Project Coverage (Regional/Pan -India) – Pan India

Format

a) Word Limit if any N/A

b) Template if any N/A

Technology

Advanced

Readiness Level

Shortlisting Procedure

Registration

• Profile screening

• Online Assessment

• Screening Level 2

Training

• Final Interviews and Offer of placement

**IPR** Ownership

(Patenting : N/A

Pattern)

## **Details of Current/Previous Industry Academia Collaboration**

- Nasscom Member
- Collaborating with CII for the programs